

Business Studies

2 Units for each of Year 11 and Year 12 Board Developed Course	Exclusions: Nil	
<p>Course Description: Business activity is a feature of everyone’s life. Throughout the world people engage in a web of business activities to design, produce, market, deliver and support a range of goods and services. In addition, investors, consumers and employees depend on the business sector for much of their quality of life.</p> <p>As a course, Business Studies is distinctive in that it encompasses the theoretical and practical aspects of business in contexts which students will encounter throughout their lives. Conceptually, it offers learning from the planning of a small business to the management of operations, marketing, finance and human resources in large businesses. Through the analysis of contemporary business strategies the course also provides rigour and depth and lays an excellent foundation for students either in tertiary study or in future employment.</p> <p>Contemporary business issues and case studies are embedded in the course to provide a stimulating and relevant framework for students to apply to problems encountered in the business environment. Students also investigate business planning and use a range of information to assess and evaluate business performance. The role of incentives, personal motivation and entrepreneurship, especially in small to medium enterprises and global businesses.</p> <p>By completing this course students will develop general and specific skills, including research, analysis, problem-solving, decision-making, critical thinking and communication. These skills enhance their confidence and ability to participate effectively, not only as members of the business world, but also as citizens dealing with issues emanating from business activity.</p>		
<p>Main Topics Covered:</p> <p>Year 11 Course</p> <ul style="list-style-type: none"> • Nature of Business • Business Management • Business Planning <p>Year 12 Course</p> <ul style="list-style-type: none"> • Operations • Marketing • Finance • Human Resources 		
Particular Course Requirements: No special requirements		
Assessment: Year 12 Course only		
External Assessment	Internal Assessment	Weighting
A written examination of three hours	<ul style="list-style-type: none"> • Knowledge and understanding of the course content • Stimulus-based skills • Inquiry and research • Communication of business information, ideas and issues in appropriate forms 	40 20 20 20
100		100