

## Visual Design

Content Endorsed Course 1 Unit or 2 Unit Course	<b>Exclusions:</b> Products developed in this course cannot be used as a major design project in Design and Technology or a body of work in Visual Arts.
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**Course Description:**

Designed images and objects can communicate ideas about ourselves and our world. They use visual conventions to define and build social identity. They have utilitarian functions and may have aesthetic and spiritual dimensions.

This Visual Design course encourages students to explore the practices of graphic, wearable, product and interior/exterior designers in contemporary society and promotes imaginative and innovative approaches to design within the context of the Australian environment and culture.

**Main Topics Covered:**

The Visual Design Course enables students to:

- Understand the nature of visual design and the ways in which designed images are created, categorised, interpreted, valued and used in our society.
- Develop understandings and skills required to design and make works which fulfil a range of functions using techniques such as digital imagery, scanning and manipulation, computer generated imagery and principles of design and layout.
- Understand and value the contribution which designers make to our society.
- Know the practices used by designers and the career options available in these fields.

Year 11 and 12 Course	Weighting	
	2 Unit	1 Unit
Module 1	30	30
Module 2	30	30
Module 3	40	40
TOTAL	100	100

<b>Particular Year 11 Course Requirements:</b> <ul style="list-style-type: none"> <li>• Design Briefs</li> <li>• Folio</li> </ul>	<b>Particular Year 12 Course Requirements:</b> <ul style="list-style-type: none"> <li>• Design Brief</li> <li>• Folio</li> <li>• Yearly Exam</li> <li>• Development of Individual Project</li> </ul>
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