

What should I be able to do at the end of the course?

Business Studies assists in the development of critical thinking and problem solving skills.

Intellectual, social and moral development is fostered with students encouraged to think critically about the role of business and its ethical responsibilities to stakeholders, including society.

How will this subject help me in the future?

The Department of Education, Employment and Workplace Relations provides an extensive insight into business-related career options.

- Accounting... B. Commerce Prof. Accounting
- Economics... B. Economics
- Finance... B. Applied Finance
- Human Resources... B. Human Sciences
- Industrial Relations... B. Bus. Administration
- Law... B. Laws
- Logistics... B. Commerce & Decision Science
- Management... B. Business Leadership
- Marketing... B. Marketing or E-marketing
- Trade... B. Commerce International Business

Enter 'Do you enjoy or are you good at Business Studies?' into an Internet search engine for additional information.

BUSINESS STUDIES

A BOARD DEVELOPED PRELIMINARY & H.S.C. 2 UNIT COURSE

Course Overview:

A stimulating and relevant Business Studies framework enables students to develop problem-solving skills that address issues encountered in the business environment.

**Course Classification:**

Board Developed

ATAR: Yes

Exclusions: None

Units:

2 units for each of Year 11 and HSC Courses

Hours Studied: 120 hours for each of Year 11 and HSC Courses

What does this course cost?

Nil subject fees, plus the cost of any excursions or conferences.

What is the course about?

Year 11 Course Content:

- ✓ Nature of Business... role and nature of business
- ✓ Business Management... responsibilities of management
- ✓ Business Planning... small to medium enterprise considerations

HSC Course Content:

- ✓ Operations... optimal management of inputs, transformation processes and outputs in large businesses
- ✓ Marketing... successful product, price, promotion, place and people strategies
- ✓ Finance... prudent financial planning and management
- ✓ Human Resources... the legal framework for employment, as well as productivity management strategies

How is the course taught?

Contemporary business issues and case studies are embedded in the course to provide a relevant, stimulating framework for students to apply to problems encountered in the business environment.

Large global business case studies such as McDonald’s Corporation and QANTAS are considered from operations, finance, marketing and human resources perspectives.

How is the course assessed?

Assessment tasks have been designed to develop HSC Examination writing thought and skills processes.

Course Assessment:

Internal Assessment Components	Weighting
Knowledge and understanding of course content	40
Stimulus-based skills	20
Inquiry and research	20
Communication of business information, issues and ideas in appropriate forms	20

Who should do this course?

This course is ideal for students who are interested in reading, speaking and writing about operations, finance, marketing and human resources aspects of business.

Additional Information:

Additional information in regards to this course is available via the NSW Education Standards Authority. Search for ‘NESA Business Studies’.